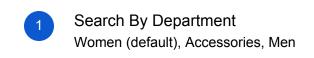
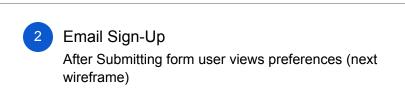
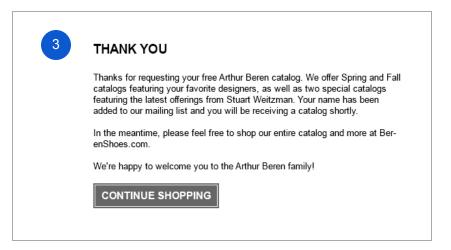


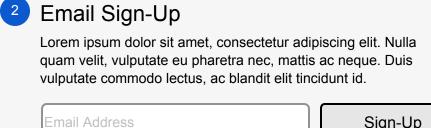
Corder Anytime (800) 886-9797

Women ▼ SALE SF Store Accessories ▼ Designers **▼** Just In ▼ Men ▼ Blog









Sign-Up



Customer Service Shop Contact Us Request a Catalog View Lookbooks Shipping Info Returns & Exchanges Size & Fit Guide Order Status & Tracking Security & Privacy **FAQs** Gift Cards

About Us History & Expertise Visit Our Store Events Blog Careers Site Map

My Account Sign In Track My Order





Preferences Page

Header

Welcome!



You are entered in this month's Dream Shoe Giveaway. Checkout your inbpx for your BenenShoe.com email alerts on the latest styles, special events, sales and promotions

Site Preferences 2

[Copy on the benefits of setting your preferences.]

Birthday Month	Select ▼	
Birthday Day	Select ▼	
Gender	OFemale OMale	
Shoe Size	Select ▼	
Shoe Width	Select ▼	
	Set Your Preferences	

Don't Miss Out On Our Catalog 3



To receive your complimentary issue of our current Arthur Beren catalog lookbook, sign up below:

First Name	First Name	
Last Name	Last Name	
Street Address	Street Address	
Apt/Suite	Apt/Suite (optional)	
City	City	
Country	Select ▼	
State	Select ▼	
Zip	City	
Phone	Phone	



We respect your privacy. View our Privacy Policy.

Send Me Catalog

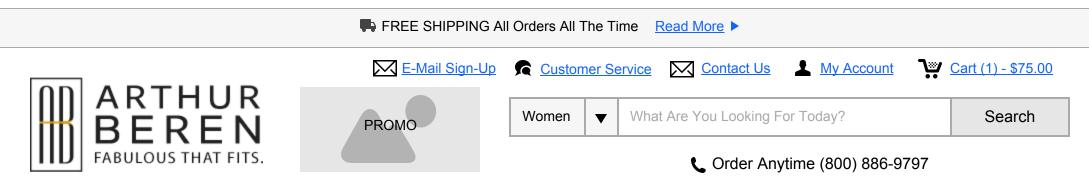
Footer

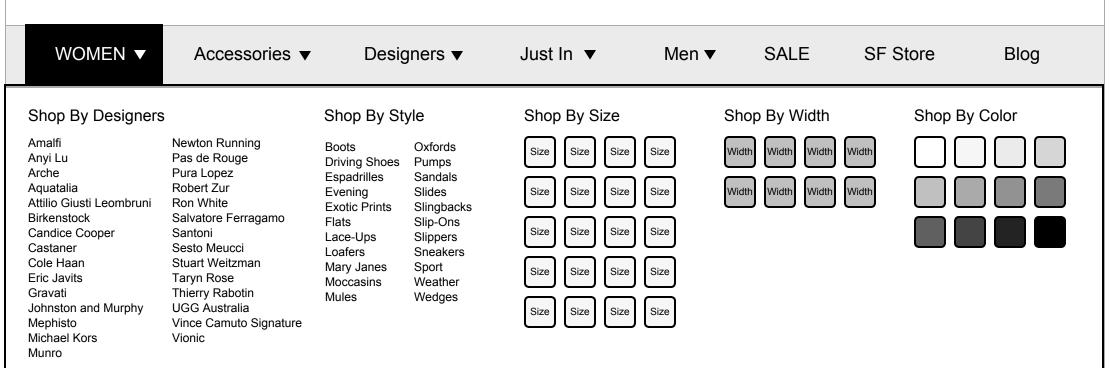
Berenshoes.com Wireframes

- Welcome Messaging
- Site Preferences
- Catalog

Questions and Thoughts Layout could be two columns

- If one column which should be first?
- Two separate form submits? Technically I think they need to be.
- Need copy for why you would want to set Preferences (benefits)
- Are all fields required on both forms?





Email Sign-Up

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

Email Address

Sign-Up



Catalog Request

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Request a Catalog

Customer Service

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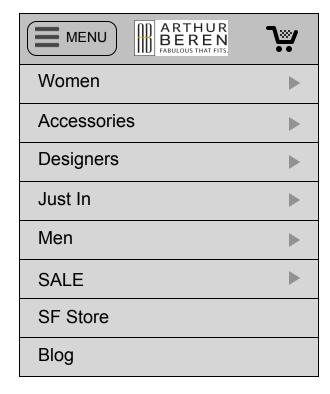




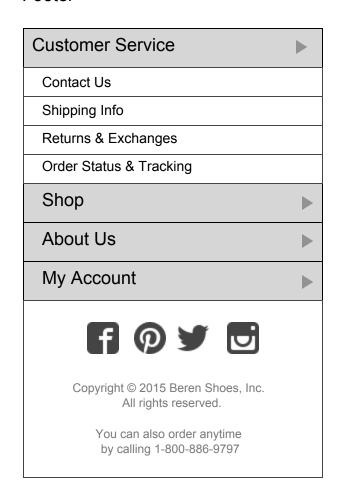


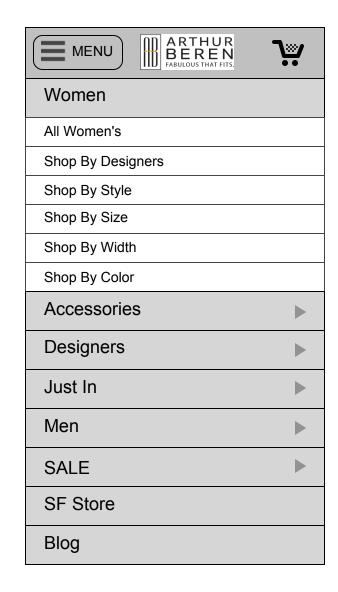


Header and Navigation



Footer

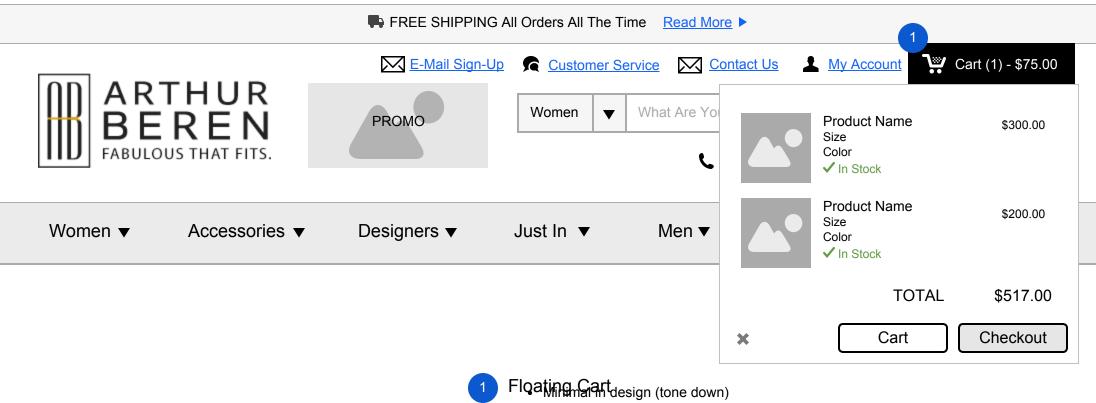




Similar Examples

http://m.shop.nordstrom.com/ http://www.neimanmarcus.com/





· No Need for QTY

- · Just unit price
- Stock Status
- Size
- Color

Good Example: Nordstrom http://shop.nordstrom.com/

Email Sign-Up

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

Email Address

Sign-Up



Catalog Request

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit tincidunt id.

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About Us

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Header









(

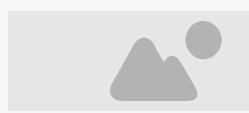
NEW ARRIVALS Carousel





FAVORITES (Likes, List)





Our History

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San Francisco Store Location

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Footer

Home Page Slider

Add up to three slides with link to destination via open canvas control.

2 Promos

Open canvas control to create home page promo grahics

3 New Arrival Carousel

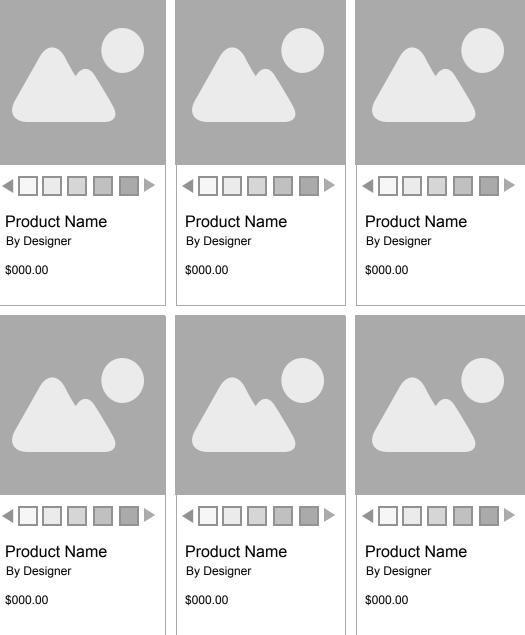
Edit HOME product group to add an remove products. Four "products up" with touch enabled slider. Four products move at a time. Loops through total of 12.

Favorites Carousel

When user selects a product as a favorite it will be displayed here. Four "products up" with touch enabled slider. Four products move at a time. Loops through all of them.

6 History and Store

Static content about company history and San Francisco store.



Berenshoes.com Wireframes

- Breadcrumb
- Category Headerfield "Image" Category Name from field name "Display"
 - Copy from field name "Short Description"
 - If filed name "Long Description" populated "View More" displayed by AJAX call. Products not pushed down.
- **Currently Select Facets**
- **Facets**
- Sorting and Paging

Sort by Oru S FACH DATE (Date of the group of the country of the c

- What's New (by Creation Date)
- Price: High to Low
- Price: Low to High

Sort by on SAS affect pregon through the level)

- [[Label TBD]] (Category Sequence)
- Price: High to Low • Price: Low to High

Sort by on SHARSH page:

- What's New (Default)
- Price: High to Low
- Price: Low to High
- Product Single Product Image
 - · Swatches with carousel if needed (touch enabled)
 - Quick Shop
 - Product Name
 - Price (keep small)
 - Ratings (only displayed if three or higher)
 - Callout

Hovern State of iterady cts Single UICK SHOP"

- On hover over SWATCH price and image updated
- On hover over IMAGE swaps alternate views

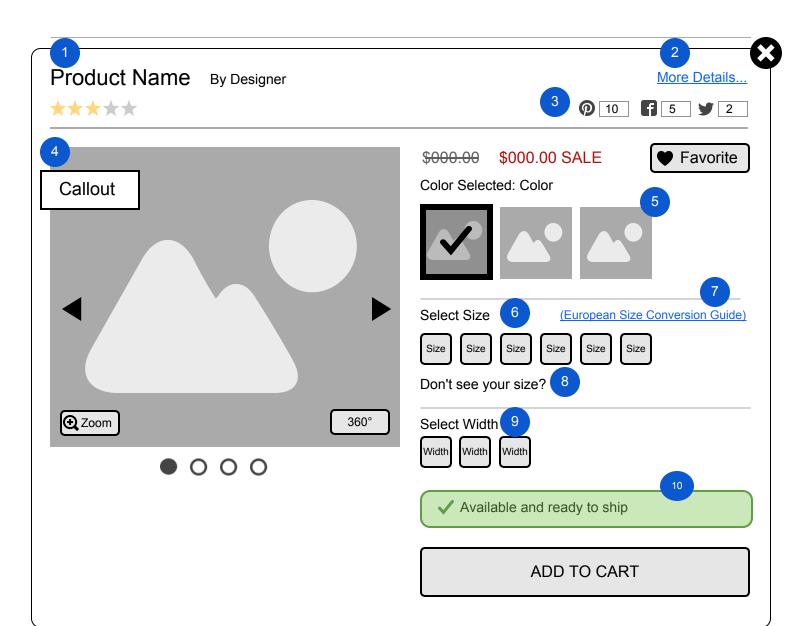


Mobile Product Single Layout (NO Quick Ship)



Lazy Loading Additional Products on Mobile Once a user scrolls to bottom, additional products will load via AJAX.

Berenshoes.com Wireframes



- Product Intermettion field name "Display"
 - By Designer from Spec Attribute "Designer"
 - Ratings (links to product details page with reviews)
- 2 Link to Product Page
- 3 Social
 Code snippet from AddThis or ShareThis.
- Product Images
 Navigate via main photo and alts by selecting arrows
 - Zoom to larger image in pop-up
 - Change to 360° view (need a HTML5 solution)
 - Number of alternate images represented as dots
- 5 Selected Color
- 6 Selected Size (20 is worst case)
- 7 European Size Conversion Guide Attempt to open via AJAX w/o leaving this screen
- We may be able to special order it for you. Call our Customer Service Dept at (888) 400-2623 or email us if you prefer.

(Please Note: Sale items are discontinued and cannot be special ordered)

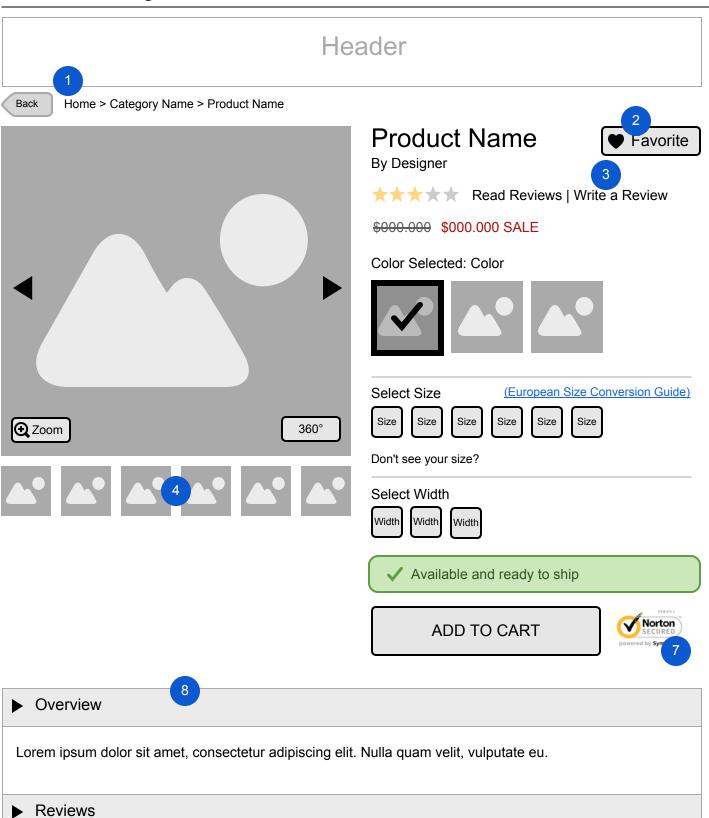
Don't see your size?

- 9 Selected Width
- Inventory Status
 Displayed once all traits are selected

Product Details

▶ About the Designer

Sizing

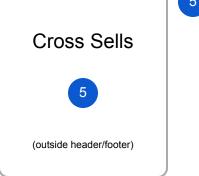


NOTE: Review "Catalog Quick Shop" wireframe for more annotations. Only info that differs is on this wireframe.

- 1 Breadcrumb
- 2 Favorite

Toggle as a favorite with AJAX call. User does not leave page.

- Ratings and Reviews
 If no reviews display a link to submit a review. "Be the first to review this product"
- 4 Alternate Product Images viewed as Thumbnails



Cross Sells

Display on desktop outside the header and footer width

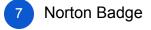
Recently Viewed

Recently Viewed

6

(outside header/footer)

Display on desktop outside the header and footer width



- 8 Product Tabs
 - Overview (default):

This content is copy written. Display from "Short Description" field.

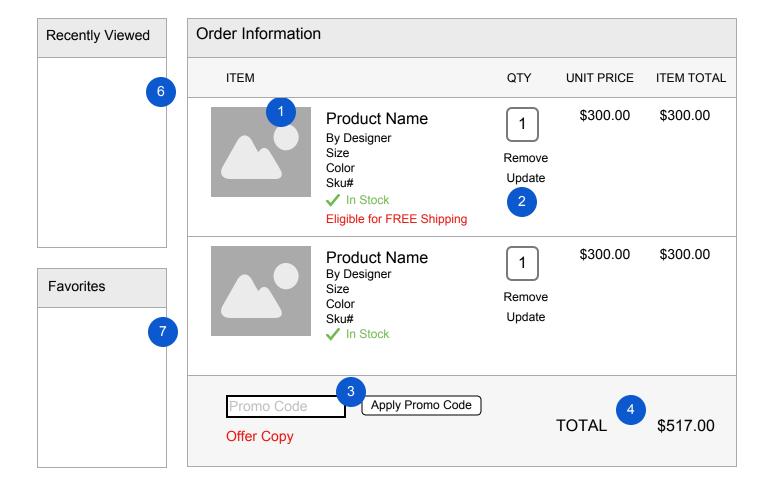
- Reviews
- Product Details
- Sizing

Displayed from defining the "How It Fits" Spec Attribute with appropriate article number

About the Designer
 Displayed from defining the "About the Designer" Spec
 Attribute with appropriate article number

Footer

Header



Continue Shopping



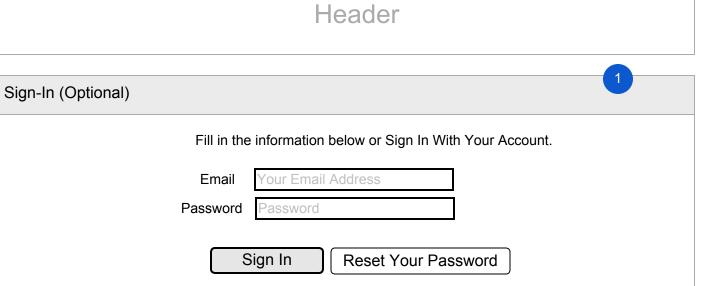


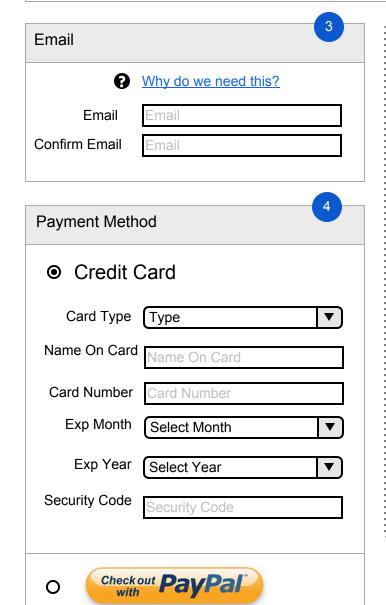


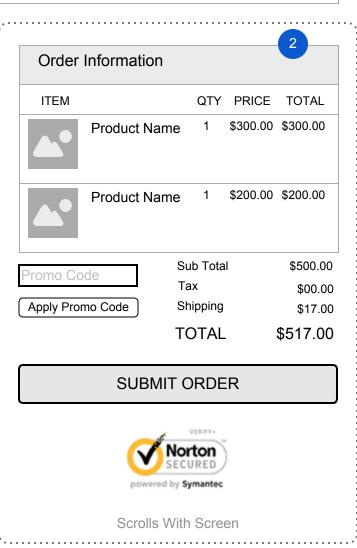


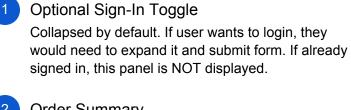
Footer

- 1 Cart, Itemage
 - Name
 - Designer
 - Size
 - Color
 - Sku#
 - Stock Status
 - Messaging
- 2 Update Quantity/Remove From Cart
- 3 Apply Promo Code
- 4 Cart Total
- 5 Checkout
- 6 Recently Viewed (3)
- 7 Favorites
 Does NOT display if no favorites are set
- 8 Cross Sells
- 9 Saved CartsIf not signed in re-directed to sign-in page.









2 Order Summary Scrolls With Screen

3 Email/Account

Remove email address validation format. Just validate that fields are required.

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Nulla quam velit, vulputate eu pharetra nec, mattis ac neque. Duis vulputate commodo lectus, ac blandit elit

Why do we need this?

3 Email/Account

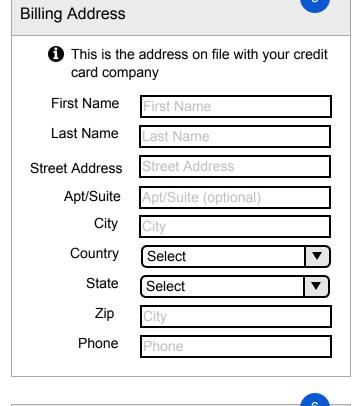
Remove email address validation format. Just validate that fields are required.

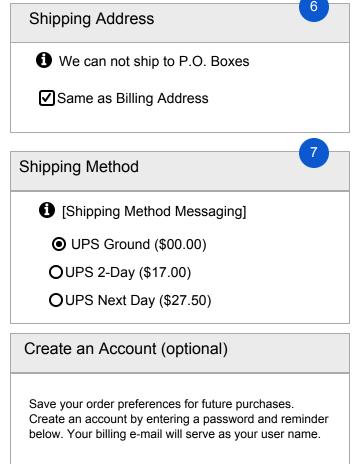
Payment Information
Enter Credit Card info or select PayPal

5 Billing Address

6 Shipping Address

7 Shipping Method





assword

Confirm Password Confirm Password

Password

Customer	Service	Page
Cactonion		. age

Header

Waiting on examples